EST. 2011

FOREVER YOUNG

ADVANCED AESTHETICS · MODERN ARTISTRY

Where expertise meets beauty.

HAIR ARTISTRY

WINDERMERE PLAZA · EDMONTON · fyyeg.com

HAIR · FOUR MASTER STYLISTS

Eighty-five years of combined experience.

One space. One standard. Care made for you.

HAIR · THE STYLISTS

Our stylists.

Four master stylists. Eighty-five years combined.

Syzar

BARBERING + MEN'S CUTS

Angela

MASTER STYLIST

Van

HAIR, EXTENSIONS + NAILS

Amber

EXTENSIONS · BELLAMI®

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Our work, up close.

Every photo has a number. Ask for it by name.

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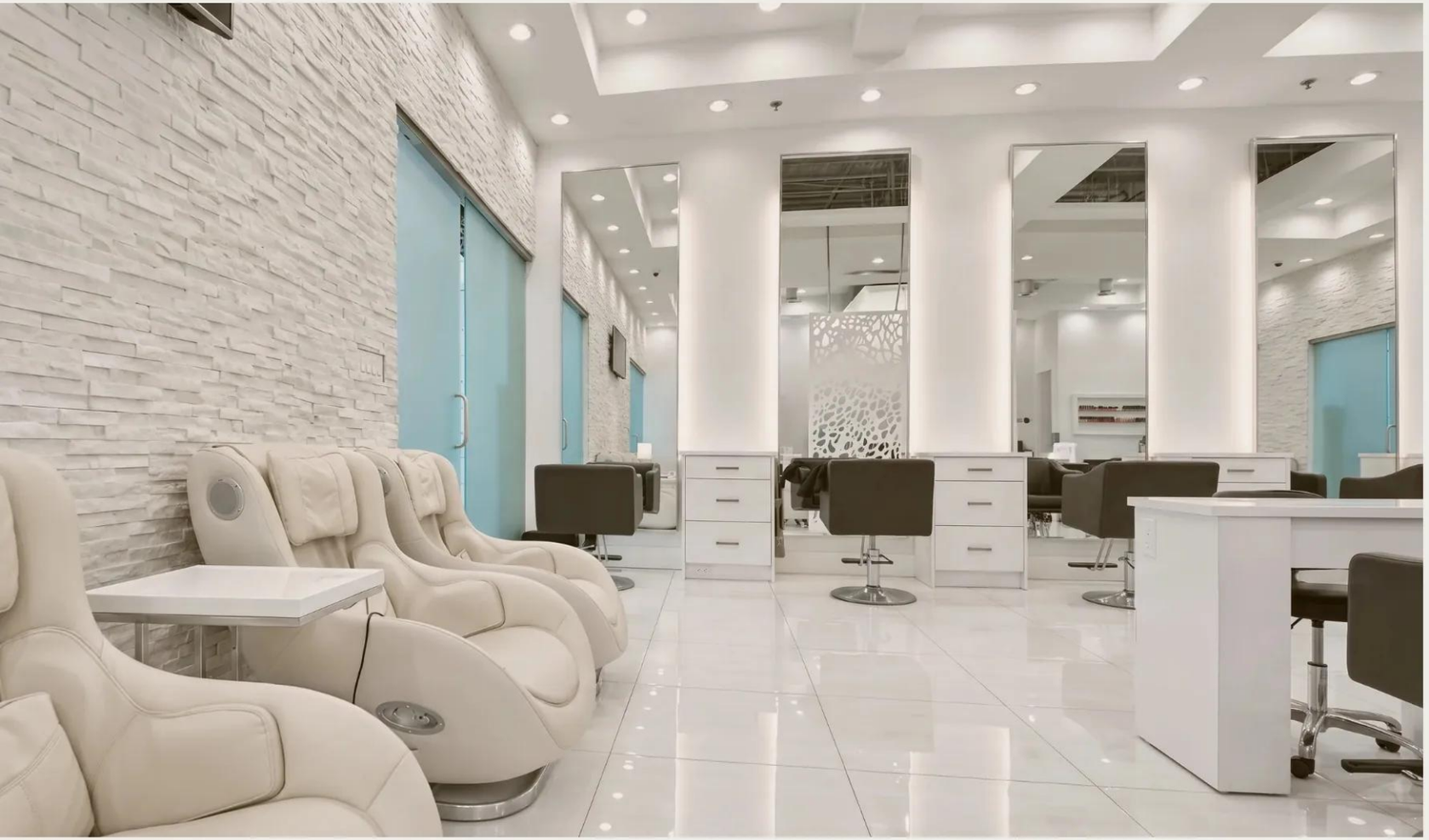
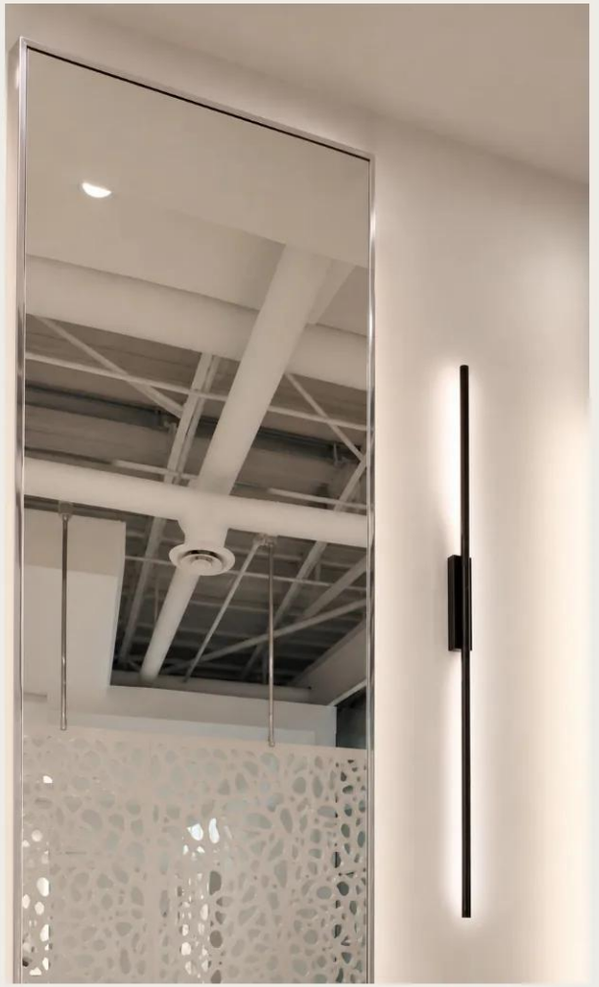
THE SPACE

A salon made for slowing down.



▲ THE SALON

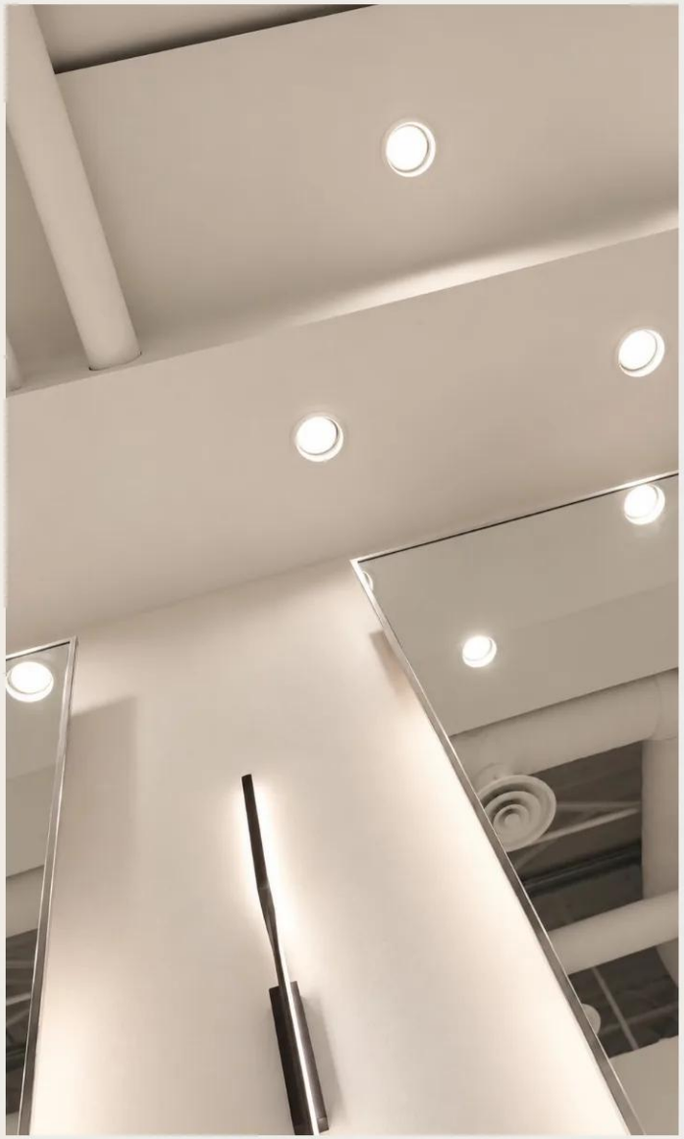


▲ MIRROR + LIGHT

Windermere Plaza · Edmonton. Styling chairs, natural light and coffee on arrival.

THE SPACE

Look up. Light, mirrors and height.



THE SPACE

Light that flatters.

ON ARRIVAL

Coffee while you wait.
Or something to sip.

SEE THE BISTRO MENU →

RETAIL

Take your look home.

Professional care, chosen with your stylist.

COLOUR · FEATURE

No. 001

Brunette to rose

BY ANGELA

Ask for No. 001 when you book.

COLOUR

Colour + dimension. Tone, depth and shine.

NO. 001 · BRUNETTE TO ROSE BY ANGELA

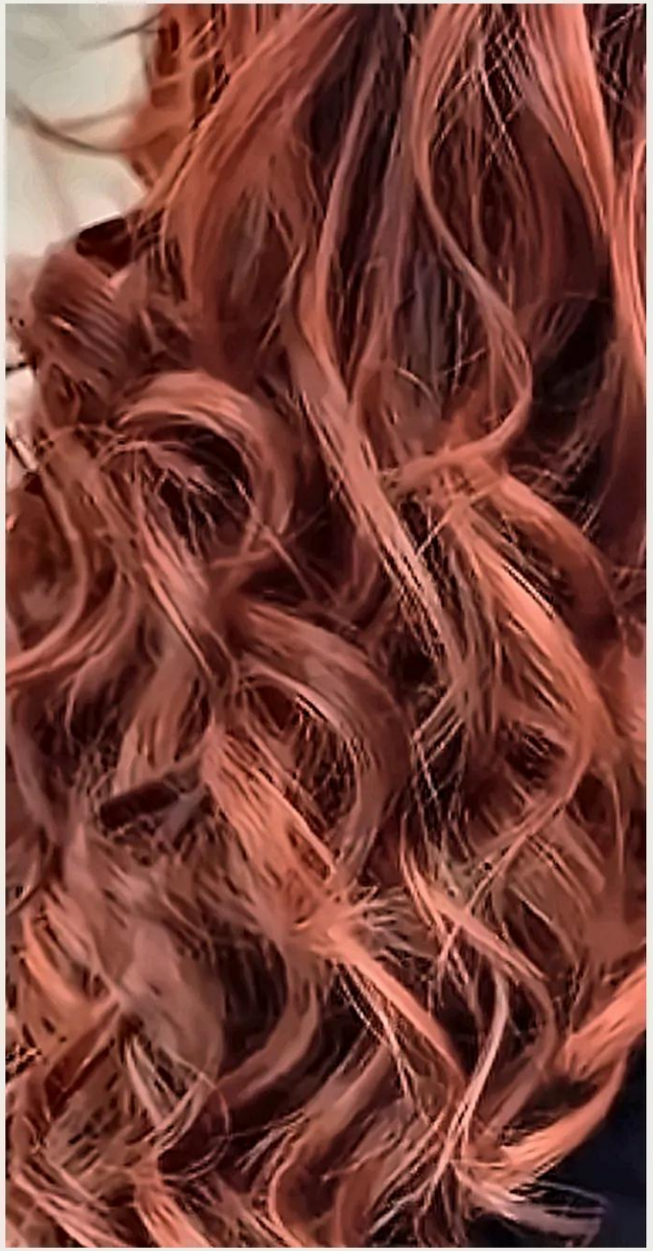
NO. 002 · BRUNETTE BALAYAGE BY ANGELA

Colour built in layers, for depth that catches the light.

CONCEPT Dimension

Depth at the root, light through the lengths.

▲ THE LOOK



▲ UP CLOSE

COLOUR · UP CLOSE

Copper red.

Rich colour, soft curls.

NO. 003 · COPPER RED
BY SYZAR

COLOUR

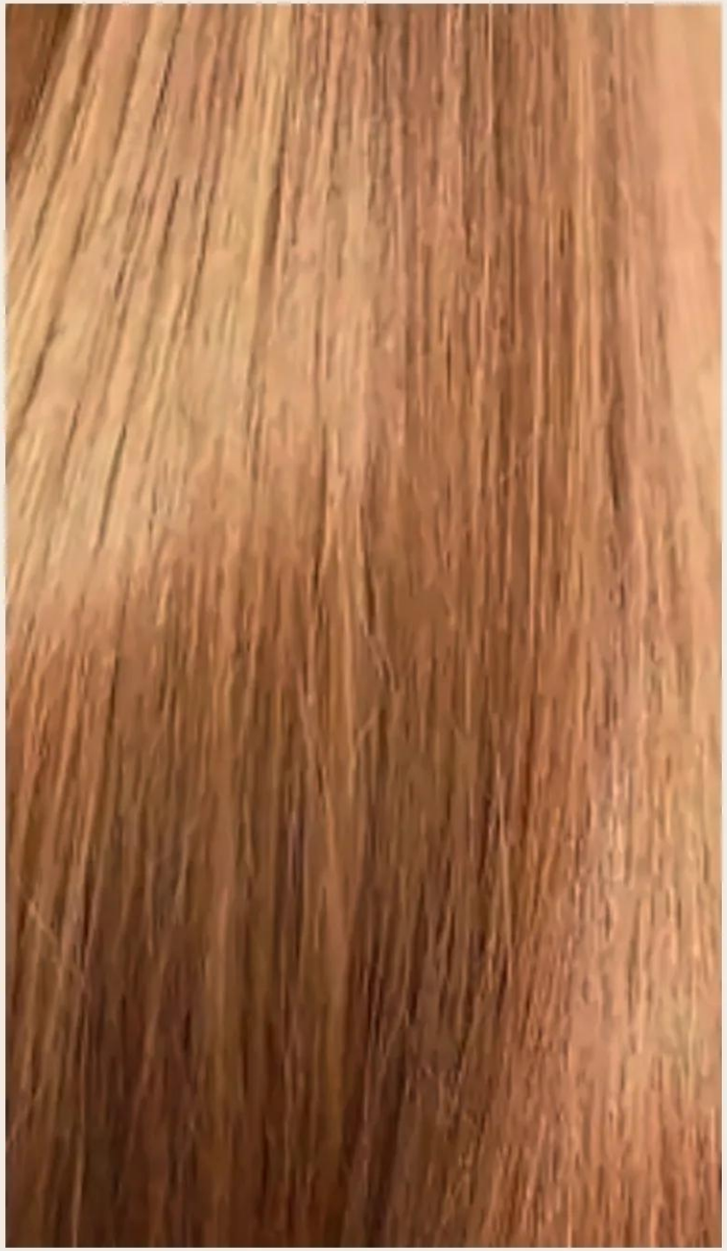
Warm tones. Copper, bronde and gloss.

NO. 004 · COPPER WAVES BY SYZAR

NO. 005 · SOFT BRONDE BY SYZAR

Copper and bronde, glossed for shine.

▲ THE LOOK



▲ UP CLOSE

COLOUR · UP CLOSE

Copper gloss.

Shine, all the way through.

NO. 006 · COPPER GLOSS
BY SYZAR

ON ARRIVAL

Stay a while.

Coffee and tea are on us.

SEE THE BISTRO MENU →

BLONDING · FEATURE

No. 007

Rooted blonde

BY SYZAR

Ask for No. 007 when you book.

BLONDING

Blonding. Bright, soft, lived-in.

NO. 008 · GOLDEN BLONDE BY SYZAR

Lightened with care, toned to finish.

NO. 009 · PLATINUM WAVES BY ANGELA

CONCEPT Lived-in

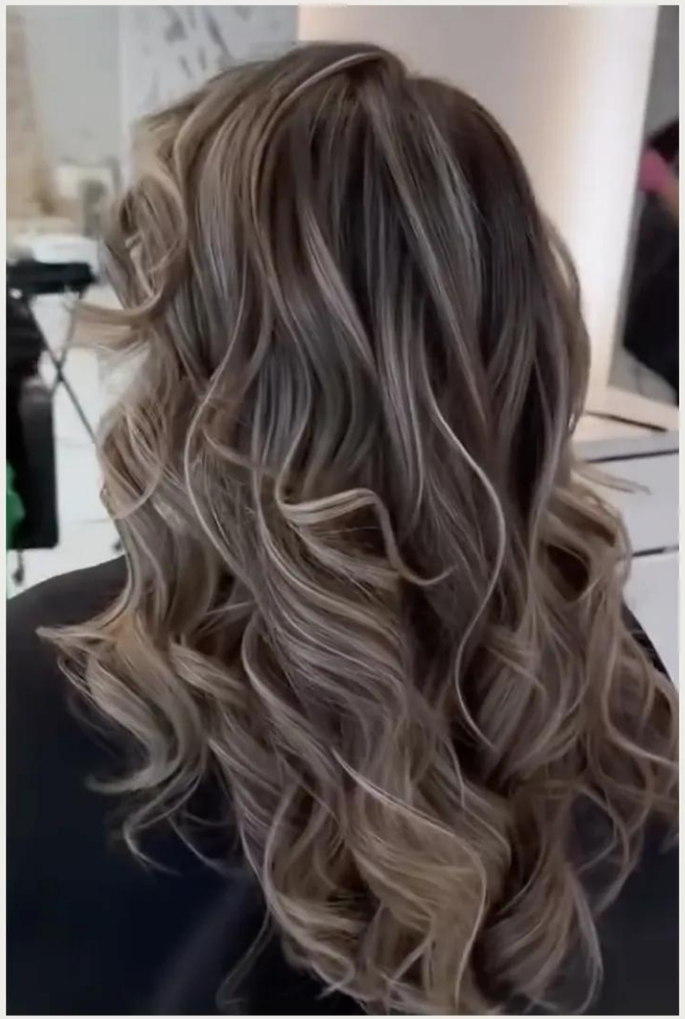
Soft roots that grow out gently.

NO. 007 · ROOTED BLONDE BY SYZAR

BLONDING

Bright blondes. Icy, ash and golden.

NO. 010 · ICY BLONDE — BY ANGELA



NO. 011 · ASH BRONDE — BY SYZAR

NO. 012 · GOLDEN WAVES — BY SYZAR

BLONDING

Cool blondes. Ash and silver.

NO. 013 · ASH WAVES BY SYZAR

NO. 015 · SILVER BLONDE BY SYZAR

Cool tones, kept soft at the root.

▲ THE LOOK

▲ UP CLOSE

BLONDING · UP CLOSE

Long ash waves.

Soft movement, root to end.

NO. 014 · LONG ASH WAVES
BY SYZAR

RETAIL

On the shelf.

Oribe® on the shelf, ready to take home.

CUTS + STYLING

Cuts + styling.

Shape that moves with you.

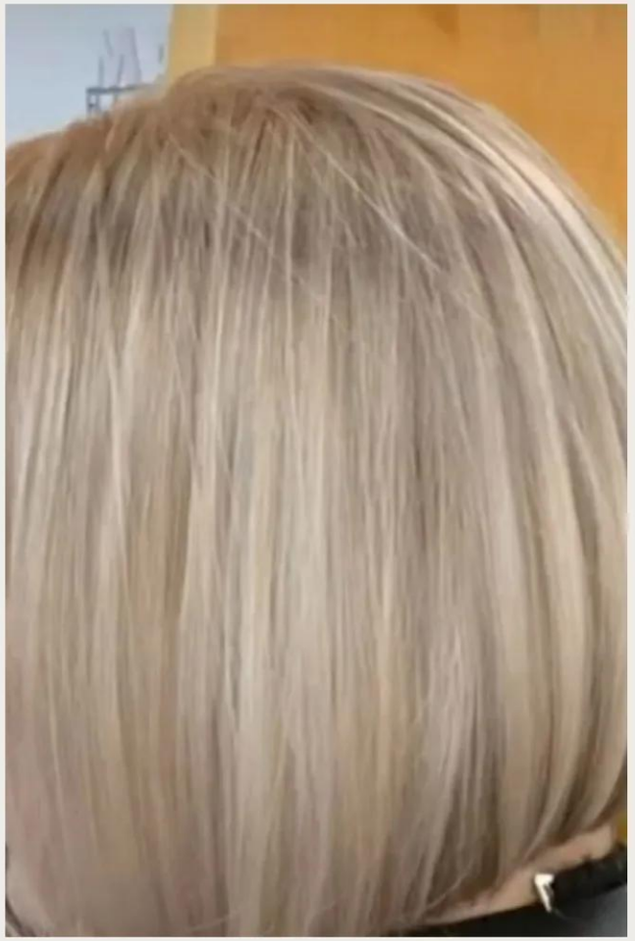
NO. 016 · CLASSIC BOB

BY ANGELA

NO. 018 · PLATINUM BOB

BY SYZAR

Precision cuts, shaped to move.



NO. 019 · ASH BLONDE BOB

BY SYZAR

CONCEPT The bob

Shaped to the way you wear it.

▲ THE LOOK

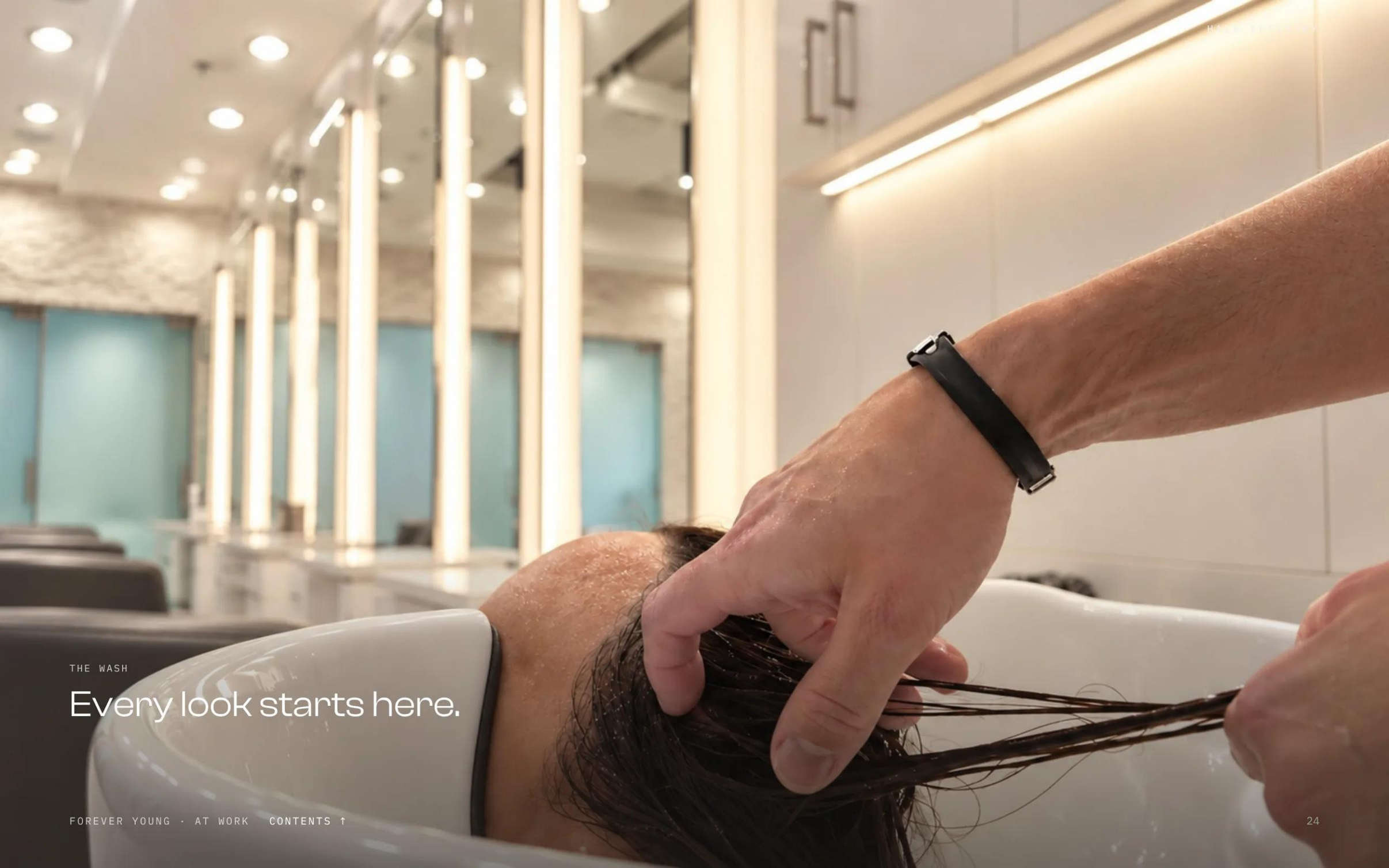
▲ UP CLOSE

CUTS · UP CLOSE

Sleek bob.

Glossy and straight, cut to one clean line.

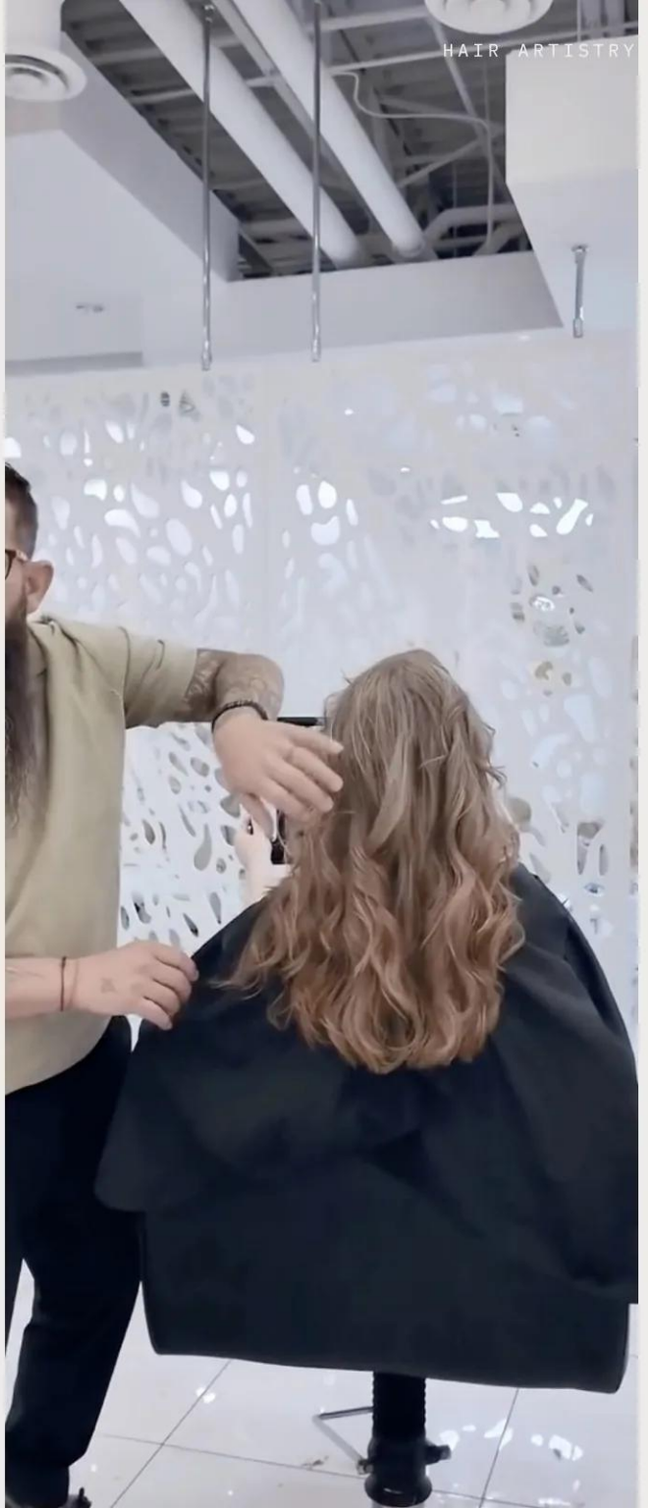
NO. 017 · SLEEK BOB
BY ANGELA



THE WASH

Every look starts here.

In the chair.
Every detail, by hand.



▲ AT THE MIRROR

▲ UP CLOSE

AT WORK

Precision first.

Then the finish.

▲ IN THE CHAIR

▲ THE ENDS

AT WORK · UP CLOSE

The cut.

Shaped by hand, checked at the ends.

EXTENSIONS · BELLAMI®

Extensions.

Length and fullness, blended.

Colour-matched and fitted by our stylists. Book a consultation to choose your method.

We work with BELLAMI® Professional extensions.

The BELLAMI® book →

COMING SOON

EXTENSIONS

Extensions. Length and fullness, blended.

NO. 020 · BELLAMI® EXTENSIONS

BY SYZAR

EXTENSIONS · BELLAMI®

Colour-matched.

Blended through the lengths, so no one can tell where yours end.

THE SKILL

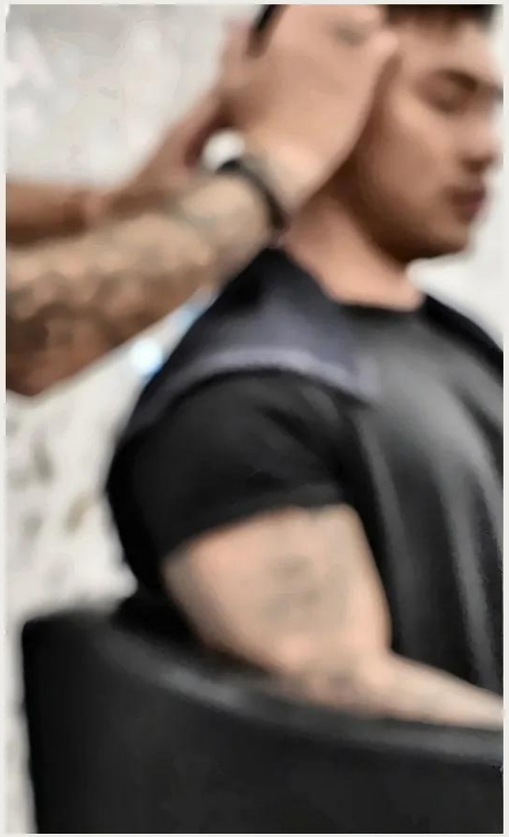
Fades · Beards · Brows · Styling

Barbering is a skill you can see. A fade that blends with no hard line. A beard shaped to the face. Brows cleaned up, never overdone. Finished with the right product, so it holds all day and still looks natural.

Done well, it grows out clean and still looks sharp weeks later.

THE SKILL

How we work. Four things, every visit.



01

Consultation.

It starts with listening.

02

Precision.

Every line, considered.

03

Finish.

The right product, set to last.

04

Lasting relationships.

Built one appointment at a time.

▲ THE SMILE

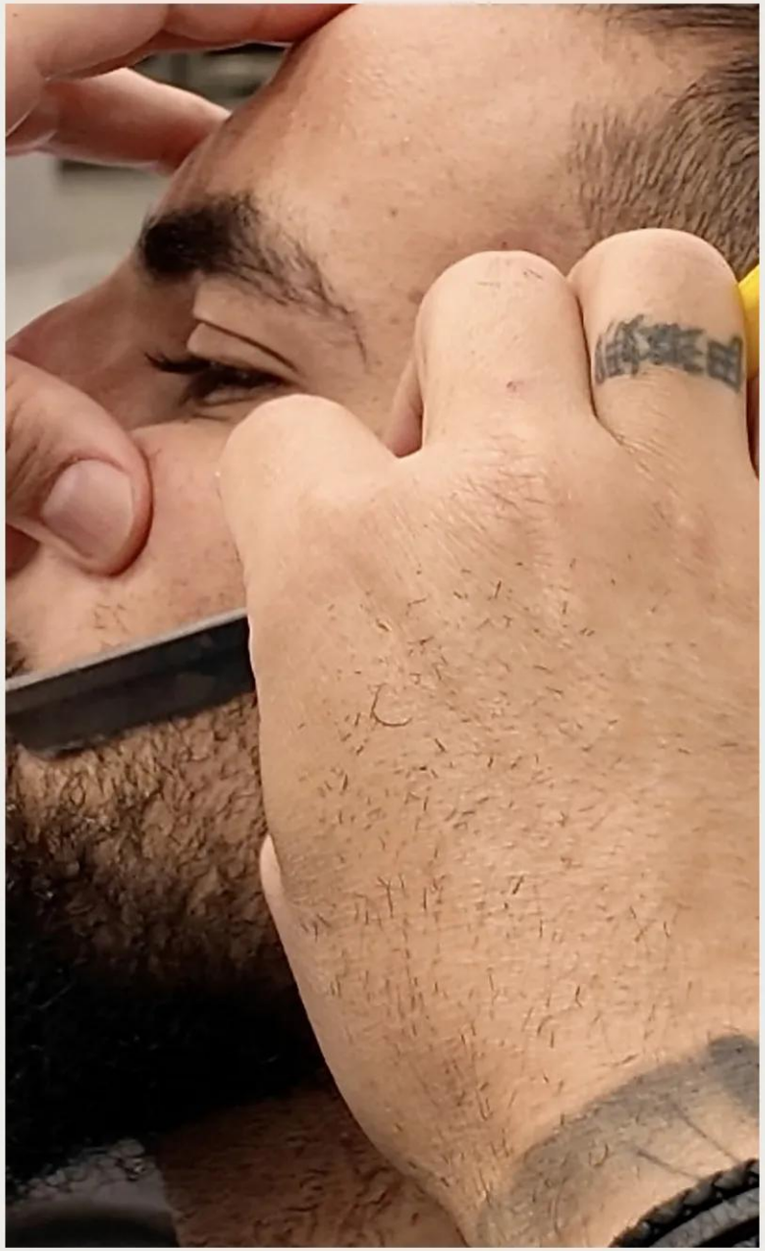
▲ THE LAUGH

CONCEPT Soft fade

Faded at the sides, blended into a full beard.

A fade blended into a full beard.

▲ THE RAZOR LINE



▲ UP CLOSE

THE SKILL · CLIENT 01 · NO. 025

Clean lines.

The beard edged by razor, shaped to frame the face.

▲ SETTING THE BEARD

The beard.

Shaped, then set with product so it holds all day.

▲ THE FADE

▲ UP CLOSE

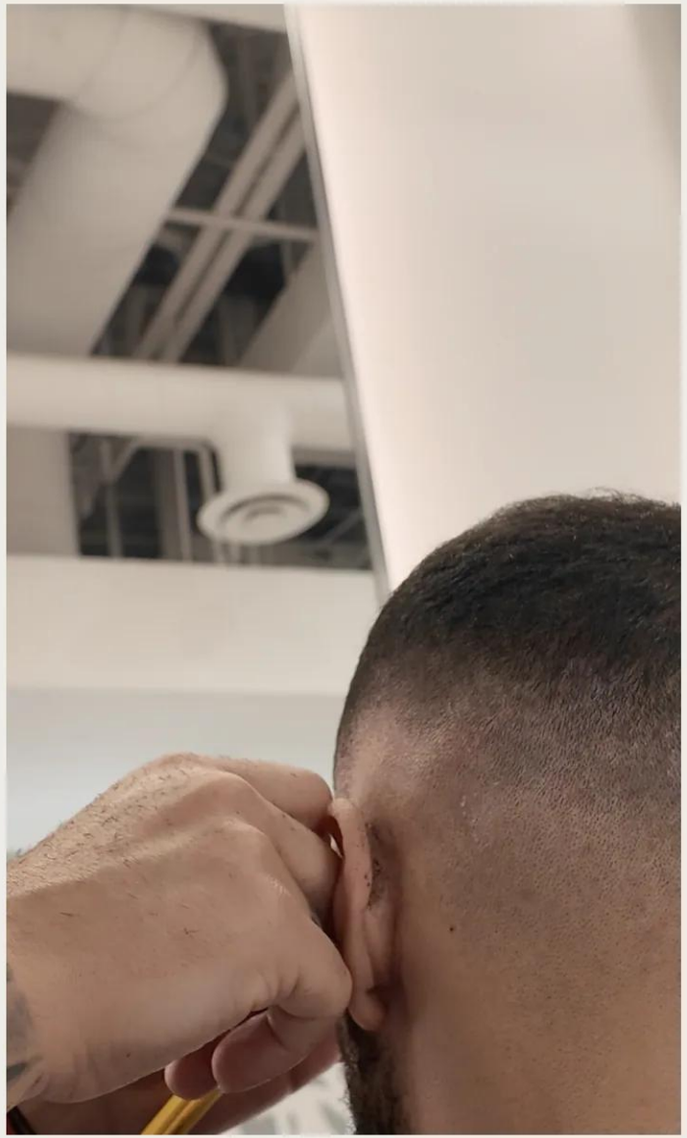
THE SKILL · CLIENT 01 · NO. 027

The skin fade.

Taken down to the skin at the sides, blended up through the top. No hard lines.

01 The detail

▲ THE SET



▲ THE EDGE

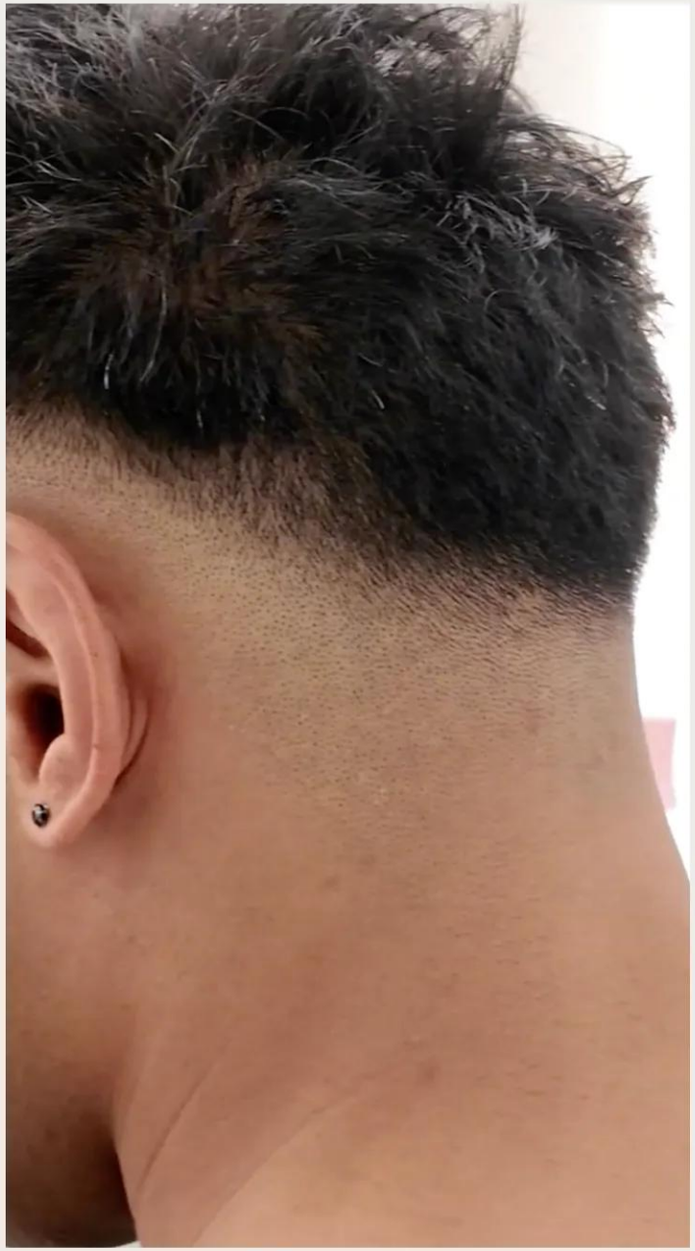
Finished at the ear and set to hold.

CONCEPT The detail

The last pass is the one that shows.

The finish.

Fresh fade, full beard, ready to go.



▲ FROM BEHIND

▲ UP CLOSE

THE SKILL · CLIENT 02 · NO. 022

The fade.

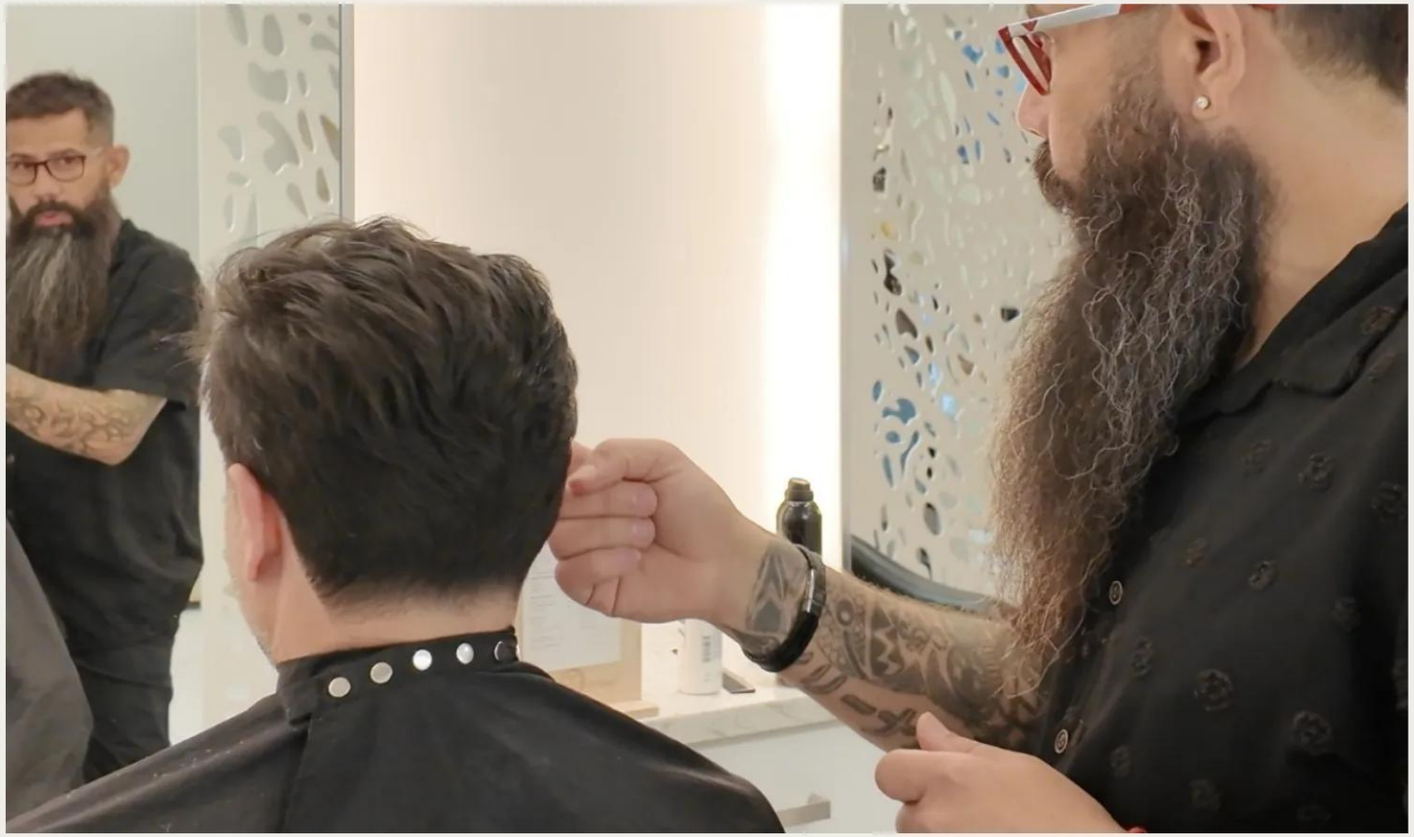
Blended low, kept soft on top. Checked from every angle.

▲ READY

Ready.

Sharp, clean, out the door.

03 The gentleman



▲ THE CUT

▲ THE FINISH

A classic cut, refined. Shaped in the chair, checked in the mirror, finished by hand.

CONCEPT Classic, refined

Tailored to the way he wears it every day.

▲ READY

Ready for the day.

A classic cut, finished by hand.

▲ IN THE MIRROR

▲ UP CLOSE

THE SKILL · THE FADE · NO. 023

The fade.

Blended clean, checked from every side.

▲ IN THE CHAIR

Curls.

Shaped to sit the way they grow.

▲ IN THE MIRROR

▲ THE LAUGH

THE SKILL

The best part.

A laugh in the chair.

Oribe®.

The products we use, for home.

IN THE SALON

The same products we work with in the chair, ready for home.

Your stylist will tell you which suit your hair.

HAIR · PRICE LIST

Price list. Cut, colour, styling and extensions.

CUT

Women	$95
Women, long	$105
Women, extra long	$115
Men	$50
Beard trim	$45
Men, cut + beard trim	$90
Boy	$40
Bangs	$25

COLOUR

Gloss / toner	from $75
Root touch-up	from $125
All-over colour	from $165
Highlights	from $250
Balayage	from $350
Colour correction	at consultation

KERATIN SMOOTHING

Keratin smoothing	from $400

STYLING

Blow out	from $60
Blow out, long	from $75
Up do	from $70
Up do, long	from $85
Perm	from $150

MILBON TREATMENTS · 60 MIN

Smooth	$135
Moisture	$145
Repair	$155
Anti-frizz	$155

BELLAMI® EXTENSIONS

K-tip	from $450
Weft	from $450
Tape-in	from $450
Weft move-up	$90
Weft move-up + blow out	$150

ADD-ONS

Masque + scalp massage	$20
Strengthening	$35

—

Prices start from. Every colour begins with a complimentary consultation, and your final price is confirmed then. Extension pricing for hair, installation and maintenance is confirmed at consultation.

Bistro menu. Something to sip while you wait.

COMPLIMENTARY

- Freshly Brewed Coffee
- Decaf Coffee
- Iced Coffee
- Iced Latte
- Espresso
- Cappuccino
- Café Latte
- Matcha Latte
- Hot Chocolate
- Orange Juice
- Ginger Ale

Vanilla · Caramel · Salted Caramel · Hazelnut · Chocolate · Mocha — sugar-free + honey available.

ORGANIC TEA

English Breakfast · Earl Grey · Peppermint

Chamomile · Turmeric

WINE

	6 OZ	9 OZ
Sauvignon Blanc	11	14.50
Pinot Grigio	11	14.50
Malbec	11	14.50
Cabernet Sauvignon	11	14.50
Rosé	11	—
Prosecco — flute	12	—

Alcohol may not be suitable with some treatments — please ask your provider.

BEER + SELTZER

Local Craft Beer	8
Seltzer	8
Sparkling Water	5

CURATED SNACKS — 5–10 EACH

Individually wrapped

Energy + Protein Bites

Chocolate + Sweets

Roasted Nuts

Premium Beef Jerky

GLUTEN-FREE · VEGAN · NON-GMO

Selection rotates — kindly ask your provider.

SIGNATURE

Virgin Mimosa — 8
Orange, sparkling — alcohol-free

Elderflower Lemon Spritz — 8
Elderflower, lemon, soda — alcohol-free

Mimosa — 8
Prosecco, orange

Sangria — 9
Red wine, citrus, brandy — 9 oz

Espresso Martini — 14
Vodka, espresso, vanilla

Lemon Vodka Spritz — 14
Vodka, lemon, soda

Gin + Tonic — 14
Gin, tonic, lemon

Paloma — 14
Tequila, grapefruit soda, lemon

BOOK YOUR LOOK

See a look you love?

Tell us its number when you book.
We'll pair you with the stylist who created it.

Book a hair consultation →

SCAN TO BOOK

5540 WINDERMERE BLVD · EDMONTON · 780-758-7727 · FYYEG.COM · @FY.ARTISTRY